



Danvers
FALCONFEST

Corporate Sponsorship Opportunities



**Celebrate Our Community.
Create Traditions Together.**



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Dear Potential Partner,

Danvers FalconFest is a 501 (c) (3) non-profit organization (TIN# 92-0586236) established in August 2022 by an enthusiastic and dedicated group of volunteers. Our mission is to promote community appreciation and respect and pride in our town through year-round, social events open to all residents. Our events serve as a means to engage Danvers residents and build meaningful connections that support an all-inclusive, accessible, and equitable place for people of all backgrounds and lived experiences to celebrate the spirit of community.

This work is incredibly important to our town, and relies on the generosity of individuals and businesses such as yourself. We are reaching out to inquire about a partnership with you as a respected local business in our our community.

We believe you would be an ideal sponsor to partner with us to provide crucial funding so that we can continue to plan and execute community events for 2025 and beyond.

Thus far, Danvers FalconFest has hosted a number of, successful, town-wide events - Downtown Rewind, WIFFLE® Bowl, Summer Night Lights, Winter Bonfire, and the Holiday Tree Lighting & Parade. We look forward to organizing these events again in 2025.

By becoming a Danvers FalconFest sponsor, you will:

- Increase the visibility of your business
- Demonstrate your commitment to our community
- Interact and engage with Danvers residents
- Network with other businesses

We have a range of sponsorship packages and will follow up with you to discuss your level of interest. We appreciate your consideration and look forward to a future partnership with you.

With Gratitude,

Ashley Bivens
President

Melanie Little
Vice President

Rebecca Froncki
Treasurer

David Pabisz
Secretary

Jocelyn Marchand
Special Events Director



board@danversfalconfest.org



www.danversfalconfest.org



P.O Box 451
Hathorne, MA 01937

2025 Calendar of Events

Downtown Rewind

Tuesday, June 24, 2025

5 - 8 pm

Downtown - Maple Street

Rain Date: Thursday, June 26, 2025

Put on your dancing shoes as we block off Maple Street for live music, food, contests, performances, and a vintage car show.



Summer Night Lights

Sunday, August 10, 2025

5 - 9pm

Danvers High School

Rain Date: Sunday, August 17, 2025

Celebrate a longstanding tradition with live music, food, activities and a 10-minute fireworks spectacular.

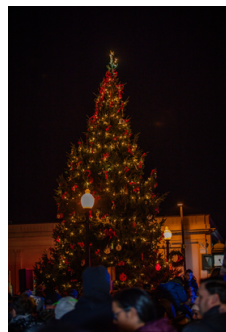


Christmas Tree Lighting & Holiday Parade

Saturday, December 6, 2025

Downtown - Maple Street

Join us for some holiday cheer with the annual tree lighting and holiday parade!



Winter Bonfire

January 2026

Celebrate the New Year with warmth and community spirit. Enjoy a dj, comfort food favorites, entertainment, and family fun.



Sponsorship Levels

PLATINUM SPONSOR - \$10,000 (one available)

Winter Bonfire	Downtown Rewind	Christmas Tree Lighting & Parade	Summer Night Lights
Help the Fire Department Light the Bonfire	Welcome Attendees	Welcome Attendees Parade Float	Welcome Attendees Premium Viewing

As a PLATINUM SPONSOR, you will receive EXPOSURE AT ALL EVENTS.
 Verbal recognition by emcee - Table at events
 Social media posts - Press releases - Logo on banners hung downtown
 Logo on printed materials - Logo on DFF Website

GOLD SPONSOR - \$5,000 (four available)

Winter Bonfire	Downtown Rewind	Christmas Tree Lighting & Parade	Summer Night Lights
*Countdown to Bonfire Lighting	*Introduce the Band	*Parade Float	*Introduce the Band Premium Viewing

As a GOLD SPONSOR, you will receive EXPOSURE AT ALL EVENTS.
 Verbal recognition by emcee - Table at events - Social media posts - Press releases
 Logo on printed materials - Logo on DFF Website
***Each Gold Sponsor can choose an additional perk at ONE event.**

Sponsorship Levels

SILVER SPONSOR - \$2,500

Winter Bonfire

Sponsored Activity

Downtown Rewind

Sponsored Activity

Christmas Tree Lighting & Parade

Parade Float

Summer Night Lights

Premium Viewing

As a SILVER SPONSOR, you will receive EXPOSURE AT TWO EVENTS of your choice.

Verbal recognition by emcee - Table at events

Social media posts - Logo on printed materials - Logo on DFF Website

BRONZE SPONSOR - \$1,000

Winter Bonfire

Table at Event

Downtown Rewind

Table at Event

Christmas Tree Lighting & Parade

Table at Event

Summer Night Lights

Table at Event

As a BRONZE SPONSOR, you will receive EXPOSURE AT ONE EVENT of your choice

Verbal recognition by emcee - Social media posts

Logo on printed materials - Logo on DFF Website

Sponsorship Levels

COMMUNITY PARTNER - \$500

Winter
Bonfire

Downtown
Rewind

Christmas Tree
Lighting & Parade

Summer Night
Lights

As a **COMMUNITY PARTNER**, you will receive **EXPOSURE AT ONE EVENT** of your choice

Verbal recognition by emcee - Social media posts

Logo on event day signage - Logo on DFF Website

FRIEND OF DANVERS FALCONFEST - \$250

Winter
Bonfire

Downtown
Rewind

Christmas Tree
Lighting & Parade

Summer Night
Lights

As a **FRIEND OF DFF**, you will receive **EXPOSURE AT ONE EVENT** of your choice

Social media posts - Logo on event day signage - Logo on DFF Website



We look forward to
partnering with you!

Contact Us Today

Website www.danversfalconfest.org

Email board@danversfalconfest.org

Address P.O. Box 451, Hathorne, MA 01937
