


Danvers
FALCONFEST

Corporate Sponsorship Opportunities



**Celebrate Our Community.
Create Traditions Together.**



**Celebrate Our Community.
Create Traditions Together.**

Dear Potential Partner,

Danvers FalconFest is a 501 (c) (3) non-profit organization (TIN# 92-0586236) established in August 2022 by an enthusiastic and dedicated group of volunteers. Our mission is to promote community appreciation and respect and pride in our town through year-round, social events open to all residents. Our events serve as a means to engage Danvers residents and build meaningful connections that support an all-inclusive, accessible, and equitable place for people of all backgrounds and lived experiences to celebrate the spirit of community.

This work is incredibly important to our town, and relies on the generosity of individuals and businesses such as yourself. We are reaching out to inquire about a partnership with you as a respected local business in our our community.

We believe you would be an ideal sponsor to partner with us to provide crucial funding so that we can continue to plan and execute community events for 2024 and beyond.

Thus far, Danvers FalconFest has hosted three, successful, town-wide events - Downtown Rewind WIFFLE® Bowl, and the Holiday Tree Lighting and Parade. We look forward to organizing these events again in 2024, and we plan to reboot other beloved celebrations. Danvers FalconFest received approval from the Town Manager's Office and Select Board to organize a ceremonial, winter bonfire in January and a small-scale fireworks display in August.

By becoming a Danvers FalconFest sponsor, you will:

- Increase the visibility of your business
- Demonstrate your commitment to our community
- Interact and engage with Danvers residents
- Network with other businesses

We have a range of sponsorship packages and will follow up with you to discuss your level of interest. We appreciate your consideration and look forward to a future partnership with you.

With Gratitude,

Amy Ciancarelli
Interim President

Rebecca Froncki
Treasurer

David Pabisz
Secretary

Jocelyn Marchand
Special Events Director



board@danversfalconfest.org



www.danversfalconfest.org



P.O Box 451
Hathorne, MA 01937

2024 Calendar of Events

Winter Bonfire - NEW!

Saturday, January 13, 2024

4:30 - 7:30 pm

Plains Park

Rain Date: Sunday, January 14, 2024

Celebrate the New Year with warmth and community spirit. Enjoy a dj, comfort food favorites, entertainment, and family fun.

WIFFLE® Bowl

Sunday, September 22, 2024

Ryken Field - St. John's Prep

Competition is fierce at this event which pairs a WIFFLE® ball tournament with a town-wide ice cream tasting and social.



Downtown Rewind

Tuesday, June 25, 2024

5 - 8 pm

Downtown - Maple Street

Rain Date: Thursday, June 27, 2024

Put on your dancing shoes as we block off Maple Street for live music, food, contests, performances, and a vintage car show.



Fireworks Spectacular - NEW!

Sunday, August 11, 2024

5 - 9pm

Danvers High School



Join us as we reboot a longstanding tradition with live music, a community showcase, food, and activities. The event will end with a 10-minute fireworks spectacular.

Sponsorship Levels

PLATINUM SPONSOR - \$10,000 (one available)

Winter Bonfire	Downtown Rewind	WIFFLE® Bowl	Fireworks Spectacular
Help the Fire Department Light the Bonfire	Welcome Attendees	Throw Out the First Pitch	Welcome Attendees
Premium Viewing		Logo on Team Shirts	Premium Viewing
		Complimentary Team Entry and Ice Cream	

As a PLATINUM SPONSOR, you will receive EXPOSURE AT ALL EVENTS.

Verbal recognition by emcee - Table at events

Social media posts - Press releases - Logo on banners hung downtown

Logo on printed materials - Logo on DFF Website

GOLD SPONSOR - \$5,000 (four available)

Winter Bonfire	Downtown Rewind	WIFFLE® Bowl	Fireworks Spectacular
*Countdown to Bonfire Lighting	*Introduce the Band	* Announce the Winners	*Introduce the Band
Premium Viewing		Logo on Team Shirts	Premium Viewing
		Complimentary Team Entry and Ice Cream	

As a GOLD SPONSOR, you will receive EXPOSURE AT ALL EVENTS.

Verbal recognition by emcee - Table at events

Social media posts - Press releases - Logo on printed materials - Logo on DFF Website

***Each Gold Sponsor will have the opportunity to introduce/announce at ONE event.**

Sponsorship Levels

SILVER SPONSOR - \$2,500

Winter Bonfire

Premium Viewing

Downtown Rewind

Sponsored Activity

WIFFLE® Bowl

Logo on Team Shirts

Fireworks Spectacular

Premium Viewing

As a SILVER SPONSOR, you will receive EXPOSURE AT TWO EVENTS of your choice.

Verbal recognition by emcee - Table at events

Social media posts - Logo on printed materials - Logo on DFF Website

BRONZE SPONSOR - \$1,000

Winter Bonfire

Premium Viewing

Downtown Rewind

Sponsored Activity

WIFFLE® Bowl

Logo on Team Shirts

Fireworks Spectacular

Premium Viewing

As a BRONZE SPONSOR, you will receive EXPOSURE AT ONE EVENT of your choice

Verbal recognition by emcee - Table at event

Social media posts - Logo on printed materials - Logo on DFF Website

Sponsorship Levels

COMMUNITY PARTNER - \$500

**Winter
Bonfire**

**Downtown
Rewind**

**WIFFLE®
Bowl**

**Fireworks
Spectacular**

As a COMMUNITY PARTNER, you will receive EXPOSURE AT ONE EVENT of your choice

Verbal recognition by emcee - Social media posts
Logo on event day signage - Logo on DFF Website

FRIEND OF DANVERS FALCONFEST - \$250

**Winter
Bonfire**

**Downtown
Rewind**

**WIFFLE®
Bowl**

**Fireworks
Spectacular**

As a FRIEND OF DFF, you will receive EXPOSURE AT ONE EVENT of your choice

Social media posts - Logo on event day signage - Logo on DFF Website



We look forward to
partnering with you!

Contact Us Today

Website www.danversfalconfest.org

Email board@danversfalconfest.org

Address P.O. Box 451, Hathorne, MA 01937
